Neha Kaura

I'm a product designer with a background in development who thrives in complex problem spaces.

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Work Experience

Postman / Product Design Lead
Bangalore, India / September 2020 - present

- Owned the experience for automation testing workflows, driving key initiatives while mentoring a junior designer.
- Designed core ease-of-use features like multi-select CRUD operations and accessibility support, benefiting 3M+ Postman developers.
- Led end-to-end UX for performance testing, a zero-to-one product, achieving product-market fit and adoption by 60+ enterprise clients.

City of Seattle / UX Designer
Seattle, WA / October 2019 - June 2020

- Redesigned the global navigation for seattle.gov as a part of the city's first UX team.
- Established accessibility guidelines through a checklist for internal and vendor usage based on WCAG 2.1.

UW Nursing / UX Designer
Seattle, WA / September 2019 - February 2020

- Designed dialogue flows and crafted personality for a healthcare chatbot
- Co-authored a publication accepted in CHI 2020 about my design for a chatbot simulation tool.

Vimana / Front-End Developer
Chennai, India / June 2016 - April 2018

- Led the development of a tablet application for machine operators to avert failures across 200 machines.

Publications

A Wizard-of-Oz Interface and Persona-based Methodology for Collecting Health Counseling Dialog

ACM CHI 2020 Conference on Human Factors in Computing Systems · Apr 1, 2020

Skills

Design
Interaction design, wireframing, information architecture, rapid prototyping, visual design

Research
Usability testing, storyboarding, persona creation, interviews, surveys, contextual inquiry, affinity diagramming

Programming
HTML / CSS, javaScript, ReactJS, Git

Education

University of Washington
M.S. Human-Centered Design and Engineering (HCDE) , **3.89 / 4**
Graduated June 2020

SRM University, Chennai
B.tech Computer Science , **9.3 / 10**
Graduated May 2016

Achievements

- Founding Director of **Women Who Code Chennai**. First women in tech community in Chennai (600+ members).
- Board member at **IxDA Seattle**. Headed IxDA's events in Seattle Design Festival 2020.